

Board of Education High Point Regional

COMMUNITY

PUBLIC RELATIONS

The purpose of the school-community relations program is to establish and maintain in the public mind confidence that the school system is providing the best possible education for the children of the community in terms of intellectual, emotional, moral, social, and physical development.

Toward this end, the Board will utilize, insofar as practical, all appropriate means and media to achieve the following objectives:

- a. To explain the programs, achievements, and needs of the schools to the community as a whole.
- b. To determine what residents expect from their schools and what residents think about the accomplishments of their schools.
- c. To make every effort to foresee and avoid problems caused by misunderstanding or lack of information.
- d. To provide optimum staff performance and insure the role of the teacher as communicator and interpreter of the school program by keeping all staff members fully informed of district policies and procedures and system-wide activities.

The Board respects the contributions to community life made by business, industry, labor, charitable organizations, cultural institutions, volunteer associations, and other community groups that enrich the educational potential of the community. The Superintendent shall be alert to opportunities for an educational program expanded and enriched by utilization, both within and without the schools, of a diversity of community resources. A file of community resources shall be maintained in each school building.

N.J.A.C. 5:8-4.3(a)

Date Adopted: 8/30/65

Date Revised: 1/19/76, 4/18/77, 3/18/91