

Name of Course: Entrepreneurship/Business Law

Level of Course: Modified Academic

Grade Level offered to: 9 through 12

Course number: 611.01

Number of Credits: 5

Prerequisites: None

Course Description:

Entrepreneurship/Business Law is a full year course, which explores the possibility of investing in a business or owning a business with the legal principles of operating a business. The course covers the three basic plans for operating a small business of marketing, financing, and managing, along with future career opportunities in entrepreneurship. Actual cases will be reviewed and analyzed as an approach to acquaint students with legal terms and relationships, which govern conduct in the business society.

Standards targeted throughout this Curriculum:

Cross Content Workplace Readiness Standards

- Demonstrate employability skills and work habits such as work ethic, dependability, promptness, and getting along with others, needed to get and keep a job. (CCWRS 1.1)
- Identify career interests, abilities, and skills. (CCWRS 1.3)
- Develop an individual career plan. (CCWRS 1.4)
- Select a career major and appropriate accompanying courses. (CCWRS 1.6)
- Identify job openings. (CCWRS 1.9)
- Demonstrate consumer and other financial skills. (CCWRS 1.12)
- Select and apply appropriate solutions to problem solving and decision-making situations. (CCWRS 3.13)
- Set short and long term goals. Such as: preparing for the workforce, continuing with higher education, career planning and investing. (CCWRS 4.1)
- Work cooperatively with others to accomplish a task. (CCWRS 4.2)
- Evaluate their own actions and accomplishments. (CCWRS 4.3).

Career and Technical Education Standards:

- All students will develop career awareness and planning, employability skills, and foundational knowledge necessary for success in the workplace. (CTE 9.1)

Language Arts Standards:

- Use clear, concise, organized language in speaking situations. (CCWRS 3.1.14)
- Speak before a group to defend an opinion and present an oral presentation.

General Objectives:

1. All students will create a business plan.
2. Gain an understanding of being an entrepreneur.
3. Know the three major types of business plans-marketing, managing, and financing.
4. Define the marketing mix for a proper business location.
5. Gain knowledge of a basic bookkeeping system.
6. List advantages and disadvantages of sole proprietorship, partnership, and incorporation.
7. List advantages and disadvantages of franchising and how to purchase a franchise.
8. Explain the rights and duties of people as citizens, workers, and entrepreneurs.
9. Explain the difference between crimes and torts.
10. Know the elements of a contract.
11. Identify the different types of contracts in our daily lives and how to make And terminate them.
12. List the parties to an employment contract and know the general laws that apply when making a contract.
13. Know different employment laws.
14. Gain knowledge of real and personal property.
15. Understand the ways of leasing property.

Materials/Resources

Textbook & workbook: Entrepreneurship Southwestern
Textbook & workbook: Law for /Business - Southwestern
Word Processing and Desktop Publishing Applications – Platt
DDC- Computer Applications for Business
Supplemental teacher made Work Sheets
Slides on Contracts
New Jersey Stock Market Game
Supplemental Cases
Teacher made handouts

Assessment:

Authentic assessment methods are ways of evaluating student abilities in a comprehension-based classroom; these methods include: student self-assessment, teacher observations, solving cases, answering questions in workbook, taking notes on each chapter in the back of the workbooks, viewing filmstrips and recording notes on the filmstrips and answering questions on the computer for career searches. When identified, student's strengths are used to help guide them toward areas in which they will excel. The teacher selects the most appropriate assessment method(s) for each behavioral objective during learning activities.

Unit Tests	30 – 40%
Homework	40 – 60%
Quizzes	10 – 15%
Class Participation	15 – 25%

Homework and Extra Credit Policy:

Homework is given for the week on Mondays. All assignments are written down for a due date. All work is due when assigned for that day. If a student is absent when an assignment is due, the work is due based on the number of days absent from the time the assignment was due. In class worked missed, must be made up within one week of assignment.

Extra credit is given for every assignment turned a day earlier with ten points being added to the grade received on that day's assignment.