

Media Technology 2

Course Outline and Proficiencies

Name of Course: Media 2 Level of Course: Academic Number of Credits: 5 Course Number: 782 Prerequisites: Media 1, Grade of C or Better and Teacher Recommendation,

Course Description:

This course is meant to continue the basic instruction of the first level course, (Media 1), to a more advanced and complex degree. It is primarily a production-oriented course where students implement with increasing ease and sophistication the basic techniques of video production.

The students will produce our monthly cable television show "The Wildcat Report" This is a news and magazine format show that is broadcast to the community on channel 44. The students will handle all aspects of the production both technically and artistically. In addition to "The Wildcat Report" students will produce various: "in house" projects ranging from sports highlight films to our school plays.

Standards Targeted Throughout the Curriculum

New Jersey Core Content Standards and Cumulative Progress Indicators.

- . Demonstrate skills needed to effectively access and use technology based materials through keyboarding, troubleshooting, retrieving and managing information. (NJCCS 2.0, #3)
- . Use technology and other tools to solve problems, collect data and make decisions. (NJCCS 2.0, #7)
- . Identify and evaluate the validity of alternative solutions. (NJCCS 3.0, #11)
- . Apply problem solving skills to original and creative/design projects. (NJCCS 3.0, #15)
- . Use time efficiently and effectively. (NJCCS 4.0, #10)

New Jersey Core Curriculum Content Standards Cross-Content Workplace Readiness Standards .Standard 1: All students will develop career planning and workplace readiness skills

- . Standard 2: All students will use technology, information and other tools.
- . Standard 3: All students will use critical thinking, decision-making and problem-solving skills.
- . Standard 4: All students will demonstrate self-management skills.
- . Standard 5: All students will apply safety principles.

New Jersey Core Curriculum Content Standards Visual and Performing Arts

- Standard 1.2: All students will refine perceptual, intellectual, physical and technical skills through creative dance, music, theater, and /or visual arts.
- Standard 1.3: All students will arts elements and arts media to produce artistic products and performances. Standard 1.4: All students will demonstrate knowledge of the process of critique.

Proficiencies-Measurable Objectives and Estimated Timelines: Unit 1:

Course Introduction and Safety Guidelines

Goal:

Time: 3 days/Ongoing

Objectives:
To introduce the students to the course expectations, discipline policy, and safety guidelines

Students will be able to:

- . Understand the course expectations and timeline for instruction
- . Understand the discipline policy that relates to behavior in the class.

. Outline the safety procedures for the class.

. Stress the proper care of the equipment used in the class.

Unit 2: Studio Operations

Goal; Time: 1 week/ Ongoing Students will review jobs, procedures and equipment to become proficient in the operation of a television studio.

Objectives:

Students will be able to:

- . Operate all equipment necessary to produce a TV show. .
- Learn the value of teamwork.
- . Write, edit, produce and broadcast a program.

Unit 3: Introduction to the I-Mac computer and video editing.

Goal: Time 2 weeks/Ongoing Students will learn the basics of computer editing.

Objectives:

Students will be able to:

- . Use the storyboard to import video
- . Use transitions to enhance their video.
- . Add music and sound effects to their video. . Add titles and graphics to their story.
- . Export video to tape, DVD or the net.

Media 2 will contain all of the proficiencies of Media 1 plus the following:

Time: Ongoing

- A. Set up and use a multi-camera system both in the studio and in the field.
- B. Use common directional commands and communication apparatus with multi-camera systems.
- C. Leadership skills as head of a production team.
- D. Use appropriate techniques when conducting interviews.
- E. Demonstrate poise and confidence when being filmed.
- F. Recognize and produce good broadcast writing in both informational and entertainment formats.
- G. Use camera techniques appropriate for a wide variety of formats: sport events, dramatic productions, interview, and studio productions.
- H. Understand and use studio switching facilities.
- I. Use computer generated graphics for credits, titles, and animation.
- J. Explore the related opportunities for employment in the television field.

Approximately 25% of all Media 2 time will be devoted to the production of our monthly news and information show "The Wildcat Report".

Method of Instruction:

This course is planned as essentially an experiential or "hands-on" type of program. The instructor demonstrates the various processes, roles and operation involved in television production, with the students then replicating these procedures in the studio classroom.

Other Proficiencies and Requirements:

1. Directing: Students will gain organizational and leadership skills by acting as the director for various productions.
2. Ethics: A unit will be taught on releases for talent and locations. The use of copyrighted materials will also be covered.

3. Other departments in the school for their video projects will use the media students.
4. Projects: Activities are designed to have students experience use of equipment in various production experiences. Students will select from the following lists one major long-term project and three short-term projects. Subject to the approval by the instructor.

Sporting Events	School Events	Concerts
Interviews	Plays	Community Activities
PSAs	Club Activities	Fund-raisers for Charity

Materials:

- . Text: Television Production: A Vocational Approach and Video User's Handbook. Teacher Handouts
- . Equipment and supplies described in this outline.

Field Trips: (If available)

- . New Jersey Network .
- WNBC New York
- . News 12 New Jersey
- . Collage Television Studios.

Evaluation:

A significant portion of the evaluation process is "performance based" as observed by the instructor. In each unit the student is expected to be able to demonstrate the roles, skills, procedures and operations covered in the unit. Grades are computed on a Total Points basis. Grades are given for Tests, Projects and Crew Work. The points given divided by the total possible gives the student their average. A hands on mid-term and a project based final exam is given.

NOTE:

DUE TO THE NATURE OF EQUIPMENT AND ACTIVITIES, ANY INFRACTIONS OF SAFETY OR CLASSROOM RULES MAY RESULT IN THE IMMEDIATE REMOVAL FROM THE CLASS This handout is a general guideline for this course. It may have alterations as to sequence, additions or deletions throughout the semester dependent on time, equipment or the abilities of the students

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