

Graphic Design 2 Course Outline

Course #832

Level CP-A 1.12

Credits 5

July 2007

Prerequisite: Successful completion of Graphic Design 1 with a grade of 75 or higher.

Course Description: This second year encourages students to develop project ideas that require strong visual concepts and problem solving skills. The units of study are designed for career awareness in the graphic arts field as well as work toward their portfolios. Elements of study will begin to overlap as students incorporate typography and computer techniques as well as traditional methods of illustration and design to complete their presentations. High Point Regional High School's curriculum and instruction are aligned to the State's Core Curriculum Content Standards and address the elimination of discrimination by narrowing the achievement gap, by providing equity in educational programs and by providing opportunities for students to interact positively with others regardless of race, creed, color, national origin, ancestry, age, marital status, affectional or sexual orientation, gender, religion, disability or socio-economical status.

CCCS Addressed: Throughout the course of all unit studies, all five Visual Art CCCS are addressed with standards 1.1 through 1.4 being utilized in every unit.

Course Outline:

Unit 1-Headings:

Students will create unique, original graphics-based labels, signs and headings for use in the classroom.

Unit 2-Logo Design:

Students will create and critique logo designs for fictitious "clients" and various functions within the school and the community throughout the year.

Unit 3-Computer:

Students will review Adobe PhotoShop and be introduced to Microsoft Word, Adobe In-Design and Adobe Illustrator to complete various assignments such as brochures, posters, t-shirt art, and package designs.

Unit 4-Illustration:

Students will create original graphics using traditional media and methods. Students will also explore scanning line art as well as drawing and completing illustrations digitally.

Unit 5-Exams:

Students will complete a series of creative assignments that demonstrate skills and techniques learned throughout the year.

Implementation of Technology:

Students will continue to use Photoshop, the industry standard software used in Graphic Design. They will also be introduced to In-Design, the up and coming standard in the industry in page layout software, as well as Illustrator, one of the leading drawing programs used throughout the industry. At the conclusion of this course, students will have a very good understanding of how the software works and where to use it.

Other Requirements:

CCCS for Fine Arts:

1. All students will acquire knowledge and skills that increase aesthetic awareness in visual arts.
2. All students will refine perceptual, intellectual, physical and technical skills through creating visual art.
3. All students will utilize arts elements and arts media to produce artistic products.
4. All students will demonstrate knowledge of the process of critique.
5. All students will identify the various historical, social, and cultural influences/traditions which have generated artistic accomplishments throughout the ages and which continue to shape contemporary arts.

Materials and Methods to be used:

1. Lecture/Demonstrations/handouts
2. Slide/Power Point presentations appropriate to each unit
3. Resources of the Media Center and Art Department

References, Text Books, CD's, Books:

Designing With Type * Do It Yourself Graphic Design * Basic Graphic Design and Paste Up
Colored Pencil Techniques * Graphic Handbook * Contemporary Posters * Design Rendering Techniques * Clip Art
* Calligraphy * Art Synetics * Drawing on the Right Side of the Brain * Design Synetics * Visual Literacy * A
Century of Graphic Design-20th Century * Getting Started in Graphic Design * Design Essentials * Illustrator 10 for
Dummies * Photoshop Down and Dirty Tricks * The New Graphic Design School * In-Design for Mac and
Windows * Directory of Illustration Series

Evaluation:

Project -----	70%
*Daily work habits -----	15%
**Work completed and handed in on time -----	15%
	100%

NOTE for * - Good daily work habits are an essential part of school and life. Therefore, as students progress through each assignment, the instructor will assess if the student is prepared and engaged in the assignment being explored. If it is determined that the student is not engaged as required, 5 points will be deducted per day not working. If the student is engaged on a daily basis, 15% of their grade will reflect this.

NOTE for ** - As part of **Workplace Readiness Skills**, students must learn to meet deadlines in school as they will in life. Therefore, all assignments will have specific deadlines. By completing and handing in their assignments on time, 15% of their grade will be based on this aspect of the assignment. Lateness will reflect a 15 point deduction in their grade. Everyday late after the due date will result in an additional 5 point deduction in their grade.

Yearly Assessment:

Assigned projects -----	70%
Tests -----	15%
Written Critiques -----	15%
	100%

Safety Education:

A lecture, demonstration discussion and handout will be held in each class at the beginning of the school year. We will also require a contract with both the student and the parent to make them aware of the hazards in each class.

Before the use of certain tools or materials, students will again be verbally informed of the hazards and appropriate safety hazards.